



**Youth Gun Violence Prevention
Live Announcer Copy**

Parents++ Agree to Agree :15 Alt |

Gun injuries are the leading cause of death for children and teens in the United States. Some people avoid talking about gun violence because they don't believe they can make a difference, but having productive conversations can help protect children and teens.

Learn how to have the conversation at AgreeToAgree.org.

Brought to you by the Ad Council.

Parents++ Agree to Agree :10 |

Gun injuries are the leading cause of death for children and teens in the U.S. Be part of the solution at AgreeToAgree.org.

Brought to you by the Ad Council.

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated media, and may not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.